

SPREADING THE WORD

ABOUT THE IMPACT OF AMERICORPS PROGRAMS IN OUR STATE AND ACROSS THE NATION

How do we effectively inform and involve?

WHO DO WE CONTACT?

- ☑ Members of the [U.S. Senate Appropriations Committee](#).
Senator Patty Murray is the Ranking Member of the [Labor, Health and Human Services, and Education](#) subcommittee.
- ☑ Washington State [congressional district representatives and state senators](#).

WHAT DO WE DO?

- ☑ Emails, phone calls, flyers, social media posts.
- ☑ Host and invite legislators to service projects, “round table” informative discussions, member graduations.
- ☑ Attend town hall meetings hosted by a legislator.

WHAT ELSE CAN WE DO?

- ☑ Contact local radio stations. Are they willing to interview you about what AmeriCorps is doing for the community?
- ☑ Send a “Letter to the Editor” to your local newspapers informing readers about your AmeriCorps program.
- ☑ Invite local media to service projects as a backdrop to informing your community about AmeriCorps.

FACTS & FIGURES?

Along with highlighting your AmeriCorps program, also include accomplishments made on a state and national level to further illustrate the cumulative effects of national service.

- ☑ [AmeriCorps Impact in Washington State](#) (CNCS)
- ☑ [AmeriCorps Fact Sheet](#) (CNCS)

WHAT DO WE SAY?

- ☑ Focus on particular issues or demographics the legislator consistently votes in favor of that aligns with your AmeriCorps program (veterans, environmental protection, food insecurity, childhood illiteracy).
- ☑ Highlight SPECIFIC program accomplishments and impact upon your beneficiaries.
- ☑ Share short stories or infographs about a particular person or local area species (e.g. salmon) helped through your member’s AmeriCorps service.

NEED IDEAS?

FILL-IN-THE-BLANK SOCIAL MEDIA POSTS:

“Without AmeriCorps...”

- [number of] students in [your community / school district] would be further behind in reading, putting them more at risk of dropping out of school in later years.
- [number of] disadvantaged children in [your community] would have one less healthy meal each day.
- [number of] people would still be one of the [number of] unemployed in [your community] and lacking skills to enter the workforce.

“Because of AmeriCorps...”

- [number of] more people are prepared to respond to a natural disaster in our state.
- [number of] acres of endangered wetland in [your community] have been improved through restoration efforts.
- [number of] pre-schoolers in [your community / school district] are prepared with the necessary skills to succeed in Kindergarten and beyond.
- [number of] local veterans found a reason to serve again by volunteering through our program.

